

stuart  
dammmery | creative  
marketing  
design  
brand  
content

BUILDING BRAND  
RECORDS **CV2025**



# so who is stuart dammery

I'm an award-winning creative and marketing expert with a proven track record driving business success. I have a passion for creating clean, professional, unique design and messaging that immediately attract attention and drives response.

I am skilled in developing high-impact campaigns, brand identities, both digital and print with a reputation for meeting the most demanding deadlines, communicating effectively with cross-functional teams, and leading by example while keeping a cool under the tightest of deadlines and workloads.

I take a hands-on approach, directing staff, collaborating with all level of stakeholders, and most importantly bring brands to life.

## **Me, myself and I - Freelance Brand Marketing, Design & Art Direction, Content and Copy** 2020- present

Working with various clients and industries from Singapore to the US, but mostly Australian based.

### **Providoor** Head of Brand 2023- 2024

Predominantly involved with the re-launch of Providoor, I also worked with other internal brands like Brag Media & Rolling Stone and Arkie Childcare centres providing brand guidelines, style guides, maintaining social feed, Search Engine Optimisation and Facebook Ads and production.

### **Macsim** Marketing and Creative Manager 2021 - 2022

**Macsim is an Australian owned building & industrial product wholesaler to retail outlets.**

This role included a ground up rebrand of all promotional and in-store materials (such as Bunnings and Mitre 10), while providing reps Australia wide with sales materials, packaging, conference materials and in-store displays. I was also responsible for budgets, maintaining the website and planning and production.

### **Santos** Marketing and Creative Manager 2017 - 2020

**Founded in 1956 Santos is a family business engaged in manufacturing, roasting Premium Coffee, Nuts & Dried Fruits, Granola, Wholefoods and Fresh Food.**

Again this role included a ground up rebrand with an emphasis on packaging and in-store displays. I was also responsible for all marketing budgets, building their first e-commerce website as well as designing and implementing all social media along with Search Engine Optimisation and Facebook Ads and production.

### **TLC Worldwide** Art Director 2017

Clients - Ferrero, Heinz, VB, Cadbury

### **BBK** Creative Director 2009 - 2016

Clients - Novartis, iNova, Bayer, Amgen Awards - AJP Campaign of the Decade - Panadol.

### **Ogilvy** Creative Director 2005 - 2008

Clients - J&J Pfizer, GSK, Lilly, Novartis - Awards - Cecil - Best Corporate Design APN - Campaign of the Year - Panadol - Prime Awards - Winner of Pharmaceutical Campaign of the Year

### **BMF** Art Director 2004

Clients- Ikea, Aldi Awards - Caples - Ikea.

### **Havas (Euro RSCG)** Art Director 2001-2003

Dell - Global Brand Guardian Clients - Dell, Orange, Travel.com, GIO, Suncorp, Volvo and The Smith Family.

### **Young & Rubicam** Art Director 1999-2001 Clients -Foxtel, IBM and Citibank.

Awards - Caples (USA) - Citibank Rewards catalogue. APMA - Most Effective Direct of the Year, Foxtel. APMA -for Promotion Marketing B&T Direct Marketing Agency of the Year.

### **Education** AWARD School Sydney College of Visual Arts (Fine Arts) Cranbrook (HSC)

Some of the brands  
I've worked with



SUNCORP



foxtel



CommonwealthBank

FERRERO



Lilly



NOVARTIS

Johnson & Johnson

ROHTO



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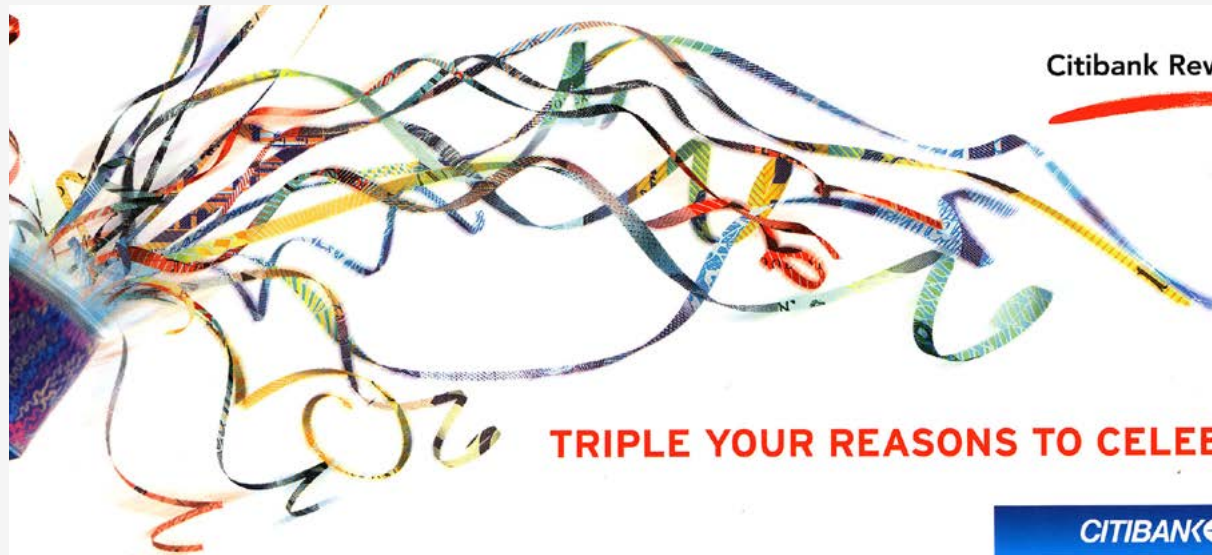
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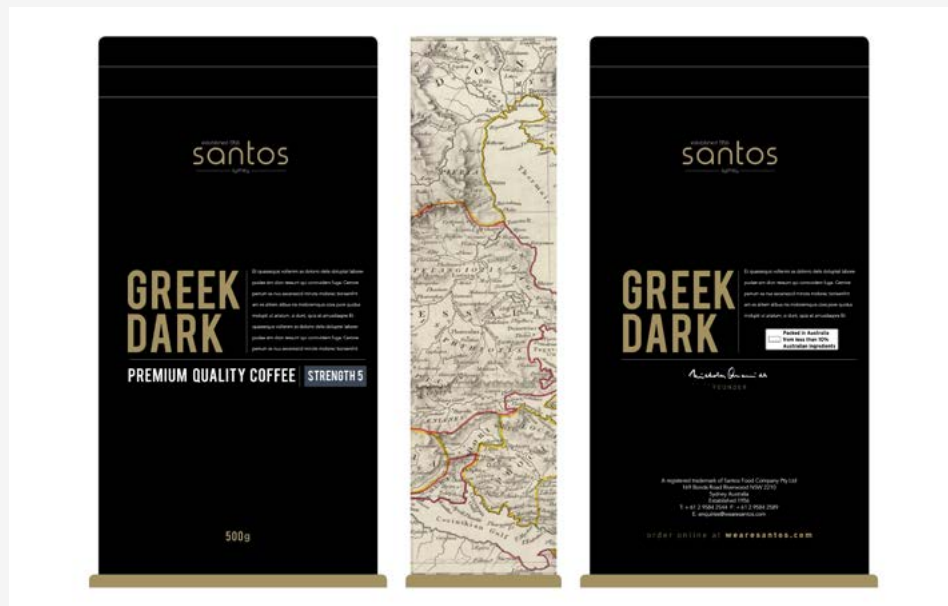
PROVIDOOR

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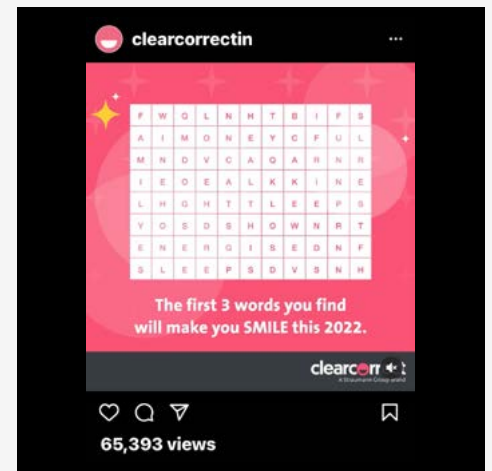
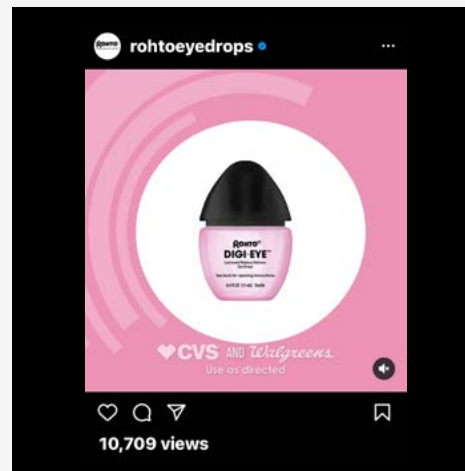
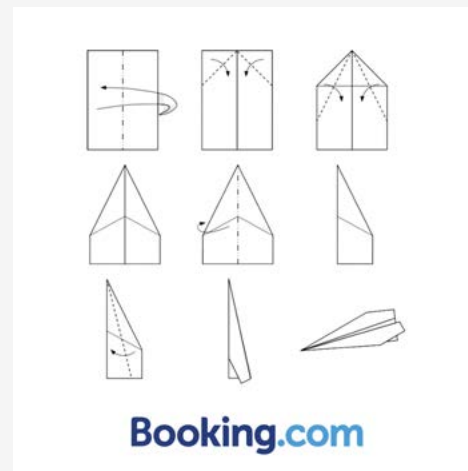
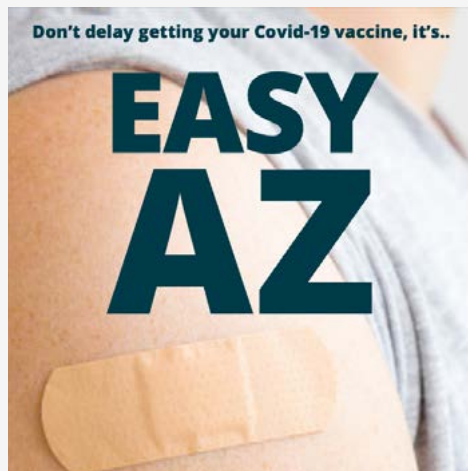


SONI LEGAL

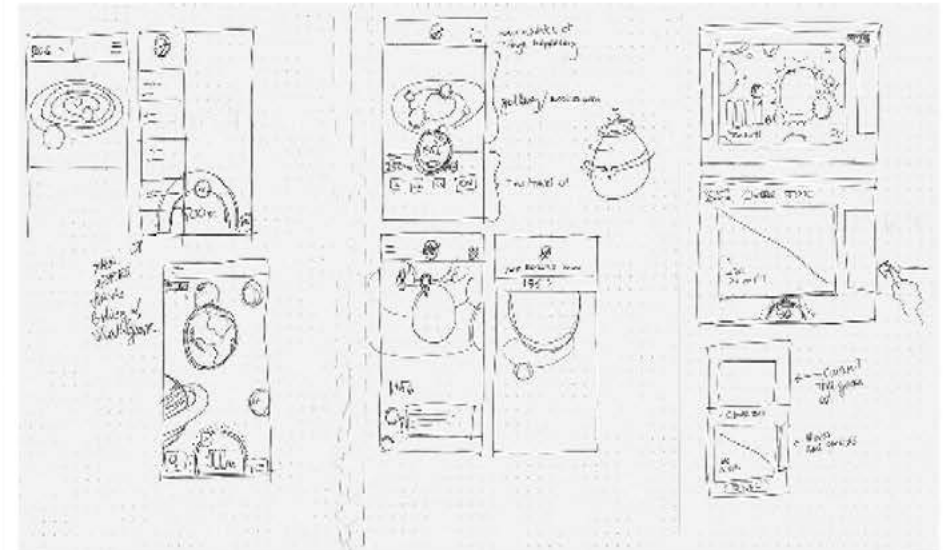
# some packaging



some tiles  
(BTW I write all my posts)



some illustration



wow, you made it to the end  
...thank you!

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